

MAP: MUSEUM ACCREDITATION PROGRAM

Museums Australia ~ Victorian Branch

Ten Key Principles

Museums Australia (Victoria) aim to guide collecting organisations within the State to achieve the following principles of museum practice:

- *The museum has a sound legal and management framework that follows recognised museum ethics and protocols;*
- *The museum is effectively managed, sustainable and publicly accountable;*
- *The museum manages its workers to make the best use of their skills and knowledge, and achieve the museum's purpose;*
- *The museum is a secure, well-managed facility that presents a positive public image;*
- *The museum is used, supported and valued by diverse communities as a worthwhile place to express, discover and share significant stories, ideas and objects;*
- *The museum presents its most significant collection items, stories and themes through engaging exhibitions and programs;*
- *The museum is committed to its current and potential audiences, and caters for their needs and interests through its communications, programs and services;*
- *The museum collection represents the significant stories and interests of its diverse and changing communities*
- *The museum preserves its significant collections for future generations*
- *The museum abides by international, national and state/territory protocols relating to museum practice, moveable heritage, and heritage places and fabric.*

Source: http://www.mavic.asn.au/museum_accreditation_program